

Wonder "Less" Innovation | Blueprint

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"When the lab is your Wonderland and innovation is your legacy. EQ hacking is the only disruptive strategy." Dr. B.

Hi,

First of all, thank you. In a world fueled by innovation, the path to success can often feel like a chaotic journey through Wonderland, especially in the boardroom. Embracing this parallel, "**Wonder "Less" Innovation**" will take you on a captivating adventure, drawing inspiration from the curious characters and enchanting landscapes of Lewis Carroll's iconic tale.

Whether you're an entrepreneur, corporate leader, aspiring innovator, or creative expert part of interdisciplinary and cross-functional collaborations, this *blueprint* will give you a sneak-peak at the strategy needed to navigate the chaotic, wonder "full" land of innovation. With its humanized approach and thought-provoking wisdom, "**Wonder "Less" Innovation**" will become your greatest asset for overcoming the frustrating obstacles impeding the success of our collaborations and innovations.

Let the journey begin!

The Blueprint...

1. Unlocking the door to your collaborative spirit requires an *egometer*. That's right, you've got to check your ego. Ego has a place, but not so much in the boardroom. Autonomy is the key to any successful collaboration.
2. Alignment with the Mission and Values of your company or institution.
3. Self-awareness is a lifelong journey, but consider where you are today. Reflect on your strengths, limitations, and future direction.
4. Team-awareness. **This is the crux.** Innovation requires interdisciplinary and cross-functional communication. Our collaborators could include a variety of engineers, biochemists, immunologists, and medical doctors, as well as creatives like marketing and advertising experts. And, if you have a big company, where complex research or data analytics are outsourced, it's no wonder everyone feels lost in Wonderland. See, with each expert comes a unique set of skills, a unique lingo, and a unique perspective. *Try this out with your team, ask each one separately what their discipline is and what a single letter, like k (or really any letter), means to them. You'll be floored by the variety of answers you get!*
5. Team culture. Building a strong team culture, with autonomy as previously stated, is crucial. To get started, build rapport by asking them what they think makes a strong team.
6. Avoiding ambiguity. This can mean using simple clear language and setting simple clear expectations. This requires thinking ahead and leaving space for others to ask questions for clarity. This also speaks to resolving conflicts since conflicts often arise from miscommunication.
7. Ethics and integrity. Maintaining high standards is more than just a good idea.
8. Energy versus time. People may say they want your time, but what they really want is your energy.

9. Overcoming relational toxins and fears. Our world is fast paced and, hey, we have a stereotype to live up to, right? In the innovation space, we're expected to be at the bench, boardroom, or bedside 24/7, but this is no way to thrive. We get better ideas when we step away, refuel, and get inspired. How can we create inspiring innovations without first seeking inspiration? Thriving hives require thriving lives.
10. Become a **MAD Scientist** (*engineer, entrepreneur, marketer, or whatever you want*) just be a MAD one. Be one that truly **Makes A Difference!**